



**INDIAN INSTITUTE OF TROPICAL METEOROLOGY (IITM), PUNE
ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING
AND LIVELIHOOD PROGRAMME (EIACP)
PROGRAMME CENTRE - RESOURCE PARTNER (PC-RP)**

(Ministry of Environment, Forest & Climate Change, Govt. of India)

October 2025 Report: Driving Climate Action and Sustainability



1. Name of the EIACP Centre:

EIACP@IITM, Pune

2. EIACP Hub or Resource Partner: EIACP Resource Partner**3. Month for which report is being submitted: October-2025****4. Summary of achievement:**

During October 2025, the IITM-EIACP (Environmental Information, Awareness, Capacity Building and Livelihood Programme) Centre, Pune carried out multiple impactful initiatives promoting environmental awareness, sustainability, and citizen participation under the Mission LiFE (Lifestyle for Environment) initiative. The activities focused on engaging communities, students, and institutions through creative, informative, and participatory approaches toward environmental conservation and climate action.

The month began with the release of an awareness poster on 13th October 2025, marking the International Day for Natural Disaster Reduction, titled "Air Pollution – The Invisible Disaster." The poster emphasized the hidden yet severe impacts of air pollution on human health and the environment, aiming to sensitize citizens toward adopting preventive and eco-friendly habits. Following this, on 14th October 2025, the Centre launched an interactive web map of authorized e-waste recyclers across India, empowering users to find legitimate e-waste disposal facilities and promoting responsible e-waste management practices nationwide.

On 16th October 2025, an environmental awareness drive was organized at the Textile Market in Pimpri-Chinchwad, Pune, focusing on reducing single-use plastic and encouraging sustainable alternatives. The campaign successfully engaged over 600 participants, including shoppers, through a short quiz and the distribution of cloth bags. Continuing its educational outreach, on 17th October 2025, a group of 14 students and 2 faculty members from NICMAR University, Pune, visited the Centre, where they participated in discussions on sustainability, waste management, and air pollution, fostering awareness among future construction professionals.

The Centre concluded the month with two significant initiatives on 24th October 2025, the International Day of Climate Action. A powerful awareness video was released to inspire people to take simple everyday steps for a cleaner, greener, and sustainable future. Additionally, an online reel-making competition on the theme "My Eco-Friendly / Sustainable Lifestyle – Remedy to Climate Change" received 61 entries, showcasing innovative ideas and personal actions for climate mitigation.

Overall, the month's activities reached more than 700 individuals directly and over 5,000 through online engagement, furthering IITM-EIACP Centre's mission of spreading environmental awareness and promoting sustainable living practices in alignment with the Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India.

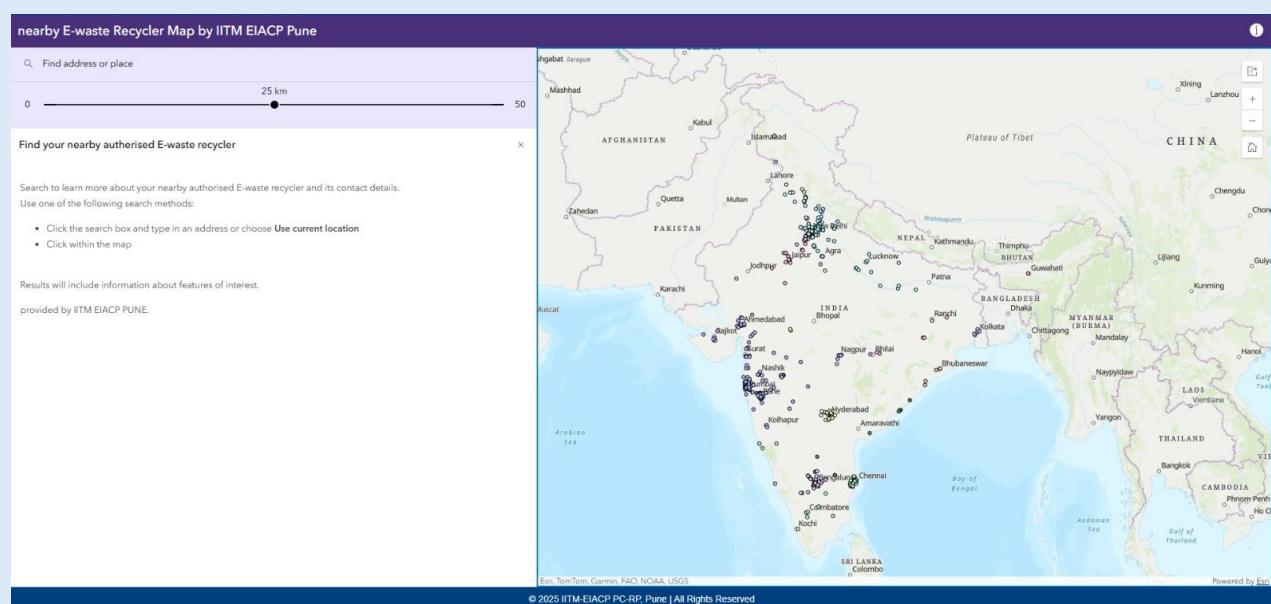
i. Activities under Environment Days/ Special days:

Sr. No.	Environment Days/ Special days	Description of event	Place/s of activity	Number of participants	Partners
1	International E-Waste Day 2025	<p>On the occasion of International E-Waste Day 2025, the IITM-EIACP (Environmental Information, Awareness, Capacity Building and Livelihood Programme) Centre, Pune launched an interactive web map titled "Find Your Nearby Authorised E-Waste Recycler." The initiative was designed to facilitate environmentally responsible e-waste management by helping individuals and organizations easily locate authorised e-waste dismantlers and recyclers across India.</p> <p>The web map serves as a user-friendly platform that enables users to search for authorised recyclers through multiple options — by typing an address or location, using their current location to automatically find the nearest recycler, or directly clicking on the map to explore facilities in a specific area. Each listed recycler entry includes essential information such as contact details and authorisation status, ensuring convenience and transparency for the user.</p> <p>The data for the map has been sourced from the List of Dismantlers/Recyclers authorised by State Pollution Control Boards (SPCBs)/Pollution Control Committees (PCCs) under the E-Waste (Management) Rules, 2026 (as on 08 June 2023), ensuring authenticity and compliance with</p>	Online	-	-

national environmental regulations.

Through this digital initiative, the IITM-EIACP Centre aims to promote proper e-waste disposal practices and encourage individuals, institutions, and communities to recycle electronic waste responsibly through legitimate and environmentally compliant channels. This effort reflects the Centre's ongoing commitment to advancing sustainable waste management and enhancing public awareness in alignment with the objectives of the Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India, under the national Mission LiFE (Lifestyle for Environment) initiative.

Screenshot of Web map



Screenshot of Web map release on International E-Waste Day 2025

ii. Activities under plantation drive campaign “Ek Ped Maa ke Naam”

- a. Description: -**
- b. Number of participants: -**
- c. Name of Location/s where activity was carried out: -**
- d. Partners: -**
- e. Photos: -**

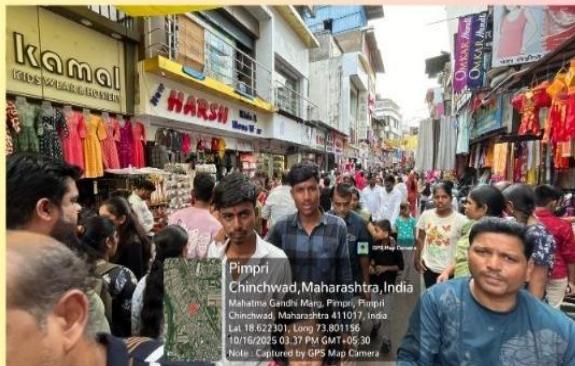
iii. Mission LiFE Activities:

- a. Title:** Environmental Awareness Campaign on Reducing Single-Use Plastic
- b. Description:** On 16th October 2025 (Thursday), the IITM-EIACP PC-RP Centre, Pune organized an environmental awareness campaign at the Textile Market, Pimpri-Chinchwad, to spread the message of reducing single-use plastic and adopting sustainable alternatives. The initiative aimed to raise public awareness about the environmental impacts of plastic pollution and to encourage citizens to embrace sustainable consumer habits in their daily lives.

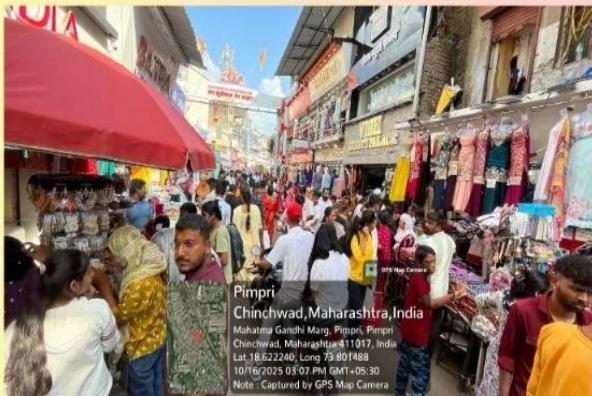
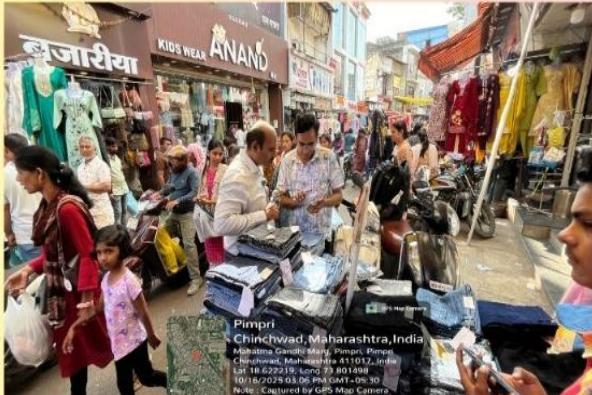
During the campaign, a short interactive quiz on plastic pollution and eco-friendly practices was conducted, attracting enthusiastic participation from over 600 shoppers and visitors. Participants actively engaged in answering questions that promoted reflection on their lifestyle choices and understanding of plastic-related issues. To further motivate sustainable behavior, cloth bags were distributed to the quiz participants, symbolizing a practical step toward reducing plastic dependency and promoting reusable alternatives.

The event received an overwhelming public response, with several citizens expressing their commitment to minimizing plastic usage. Through this outreach activity, the Centre successfully promoted Mission LiFE (Lifestyle for Environment) principles, inspiring individuals to adopt environmentally responsible actions and contribute to a cleaner, sustainable future.

- c. Number of participants:** 600+
- d. Partners:** Nil
- e. Name of Location/s where activity was carried out:** Textile Market, Pimpri-Chinchwad, Pune
- f. Geotagged Photos:**









Glimpses of Environmental Awareness Campaign on Reducing Single-Use

iv. Centre specific thematic activities

1.

- a. **Title:** Awareness Session on “Air Pollution & Climate Change with Emphasis on Agriculture”
- b. **Description** The IITM-EIACP Centre, Pune conducted an awareness session on “Air Pollution and Climate Change with Emphasis on Agriculture” on 6th October 2025 at the College of Community Science, Dr. Rajendra Prasad Central Agricultural University, Pusa, Samastipur, Bihar. The session focused on the interrelationship between air pollutants, climate change, and their collective impact on agricultural productivity. It emphasized the importance of sustainable agricultural practices and the role of environmental awareness in improving food security and rural livelihoods.

The session also highlighted the potential of Community Science in promoting Mission LiFE (Lifestyle for Environment) at the grassroots level. Students were encouraged to explore indigenous, community-based, and eco-friendly solutions to address environmental and societal challenges. The interactive discussion motivated participants to identify their potential in driving behavioral change and fostering sustainability through education and practice.

Around 50 students from the Food & Nutrition and Community Science branches, along with faculty members, attended the program. A Slogan Writing Competition on the theme "Clean Air: Healthy People" was also organized, with entries in both Hindi and English. The Department appreciated the initiative of IITM-EIACP and expressed interest in further collaborative awareness and training programs in the future.

- c. **Number of participants:** 50
- d. **Partners:** - College of Community Science, Dr. Rajendra Prasad Central Agricultural University, Pusa, Samastipur, Bihar
- e. **Name of Location/s where activity was carried out:** College of Community Science, Dr. Rajendra Prasad Central Agricultural University, Pusa, Samastipur, Bihar
- f. **Photos:**







Glimpses of Awareness Session at Pusa, Samastipur, Bihar

2.

- a. **Title:** Visit of Fergusson College, Pune to IITM-EIACP Centre
- b. **Description:** On 3rd October 2025, a group of 25 students along with faculty members from Fergusson College, Pune visited the IITM-EIACP (Environmental Information, Awareness, Capacity Building and Livelihood Programme) Centre, Pune. The visit was organized to provide students with an overview of the Centre's ongoing initiatives in the fields of environmental awareness, data analysis, and climate change communication.

During the visit, the EIACP team welcomed the students and introduced them to the objectives and activities of the Centre. A detailed presentation was given on Mission LiFE (Lifestyle for Environment), highlighting the importance of adopting sustainable lifestyle practices to mitigate climate change. Students were also informed about the themes of Mission LiFE, its 75 individual and community actions, and the various awareness campaigns and capacity-building programmes conducted by the Centre.

The students were then taken on a guided tour of the EIACP laboratory, where they observed live demonstrations of environmental models such as the "Urban Canopy – Effect on Ventilation" and "Renewable Energy Demonstration Models." The staff explained how these models are used to study urban microclimates, renewable energy solutions, and pollution control.

The interaction concluded with an engaging question-answer session, where students actively participated and discussed topics related to environmental sustainability and data-driven research. The visit proved to be an enriching experience for the students, helping them gain practical insights into the role of environmental information systems and the importance of individual actions in addressing environmental challenges.

- c. **Number of participants:** 25
- d. **Partners:** - Fergusson College, Pune
- e. **Name of Location/s where activity was carried out:** IITM, Pune
- f. **Photos:**





Glimpses during visit of Fergusson College, Pune

3.

- a. **Title:** Visit of NICMAR University Students to IITM-EIACP Centre
- b. **Description:** On 17th October 2025, a group of 14 students and 2 faculty members from the National Institute of Construction Management and Research (NICMAR University), Pune visited the IITM-EIACP Centre. The visit aimed to provide the students with practical exposure to environmental sustainability concepts and their applications in construction and urban development.

During the visit, the EIACP team conducted an interactive session focusing on sustainability, eco-friendly construction approaches, waste management, and air pollution. The discussions emphasized how responsible planning and design can significantly reduce environmental impacts in the construction sector. The team also highlighted the importance of integrating sustainable materials, efficient waste segregation systems, and renewable energy solutions in modern infrastructure projects.

The session inspired the visiting students to adopt Mission LiFE (Lifestyle for Environment) principles in their professional journey and contribute to creating a sustainable urban future. The visit concluded with an engaging interaction where participants shared their views and ideas on implementing green practices within the construction and real estate industry.

- c. **Number of participants:** 16
- d. **Partners:** - NICMAR University, Pune
- e. **Name of Location/s where activity was carried out:** IITM, Pune

f. Photos:



Glimpses during visit of NICMAR University Students

**v. Awareness Campaigns /Events /Competition /Seminars/
Webinars/ Workshops**

1.

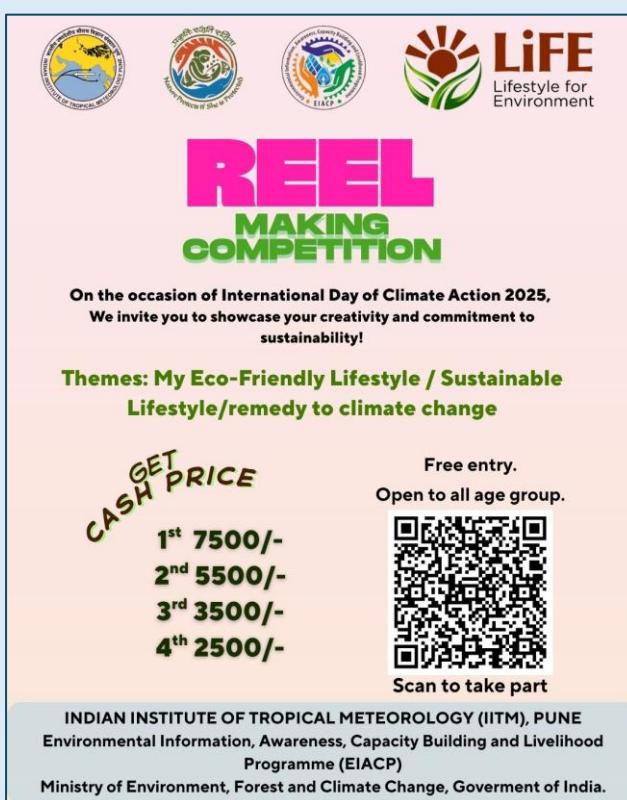
- a. **Title:** Online Reel-Making Competition on International Day of Climate Action 2025

b. **Description:** On the occasion of the International Day of Climate Action 2025, the IITM-EIACP Centre, Pune organized an online reel-making competition on the theme "My Eco-Friendly / Sustainable Lifestyle / Remedy to Climate Change." The initiative aimed to encourage individuals, especially youth, to creatively showcase their sustainable lifestyle practices and climate-positive actions through short videos.

A total of 61 participants from different parts of the country took part in the competition, sharing innovative ideas and personal efforts toward reducing their environmental footprint. The reels covered diverse topics such as waste segregation, composting, water conservation, renewable energy use, sustainable fashion, and green transportation, reflecting the participants' awareness and commitment to climate action.

The best entries were evaluated based on creativity, message clarity, and relevance to the theme. Winners were felicitated with cash prizes as a token of appreciation for their contribution to environmental awareness. Through this digital engagement activity, the Centre effectively spread the message that individual actions, when shared and adopted collectively, can become powerful solutions to combat climate change under the vision of Mission LiFE (Lifestyle for Environment).

- c. **Number of participants:** 61
- d. **Partners:** Nil
- e. **Name of Location/s where activity was carried out:** Online Platform
- f. **Photo:**





zeegyasa_ • Follow
Original audio

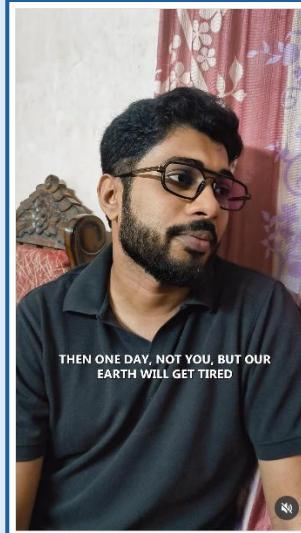
zeegyasa_ Edited • 1 w
Every eco-friendly choice counts! Here's how I'm making a difference. 💚
#ClimateActionDay #myclimateRemedy
#ittmevis
#climateaction #sustainableliving
#ecofriendlylifestyle #iitmiaeacp
#ActForEarth

Comment your swap and tag a friend to try one today

No comments yet.
Start the conversation.

30 likes
27 October

[Log in to like or comment.](#)



craftedtakes • Follow
Original audio

craftedtakes 1 w
Change starts with choices. Choose sustainability. 🌎
#GoGreen #EcofriendlyLife
#SmallStepsBigChange #Sustainability

ram_ze 1 w
Like Reply

rehaab.khan05 1 w
Like Reply

ash_xiv 1 w
Like Reply

No comments yet.
Start the conversation.

59 likes
26 October

[Log in to like or comment.](#)



eco.calls • Follow
Original audio

eco.calls 1 w
Be Sustainable! Conserve Energy!

#Eco.calls #climatechange
#ecofriendlyproduction #cleanenergy
#green #Eco_calls #student #ngo #reels
#competition #Climate_action # #iitm

No comments yet.
Start the conversation.

19 likes
7 days ago

[Add a comment...](#)



shxrv.pvt • Follow
Original audio

shxrv.pvt 1 w
Small steps with simple choices. A kinder way to live, one day at a time 🌱 If everyone did just one thing, imagine the difference. 💚
[sustainability, ecofriendly, green, lifestyle, healthy]

No comments yet.
Start the conversation.

9 likes
26 October

[Add a comment...](#)



black_pirate_422_ and 2 others • Follow
Original audio

black_pirate_422_ 1 w
Have a tea! Have a change! 🍵
#climatechange #eco #plastic #waste
#tealovers #student #hostel #college
#friends #gang #eco.calls

gowthamkarthik068 1 w
Good message for society 🌱
Like Reply

[View all 1 replies](#)

yogadharshini.s_1314 1 w
Like Reply

[View all 1 replies](#)

guruprasath178 1 w

No comments yet.
Start the conversation.

26 October

[Log in to like or comment.](#)



nandnikushwaha12 • Follow
Rup Music • Kesarji Flute Music

nandnikushwaha12 1 w
Waste to wonder
✳️✳️ Turning Waste into Wonder! ✳️✳️
This reel shows how simple polythene waste can be transformed into a beautiful handicraft model promoting creativity, sustainability, and eco-conscious thinking! 🌱
Instead of throwing away, let's reuse, recreate, and reimagine for a greener tomorrow. 🌎

Let's make art that saves the Earth! 🌱

#Ecofriendly #SustainableArt
#PlasticRecycling
#PolytheneReuse
#WasteToWonder
#CreativeReuse
#SustainabilityMatters
#GreenInnovation #EcoCraft
#ReduceReuseRecycle
#UpcycleArt #SustainableLiving
#GoGreen

58 likes
23 October

nandnikushwaha123 invited you to be a collaborator on their reel.
[Review](#)

[Add a comment...](#)

Glimpses of top entries received from participants of competition

vi. GSDP and Capacity Building courses: Nil

vii. Knowledge products, if any, with link

1. Release of Video Documentary – Awareness Video Release on International Day of Climate Action 2025:

a. Description: On the occasion of the International Day of Climate Action observed on 24th October 2025, the IITM-EIACP Centre, Pune released an awareness video promoting simple, everyday actions that contribute to a cleaner, greener, and sustainable future. The video emphasized that “every action counts” when it comes to addressing climate change and protecting the planet. The awareness video highlighted the causes and impacts of climate change, showcasing how human-induced activities such as excessive energy use, deforestation, and pollution accelerate global warming. It encouraged individuals to take responsibility through sustainable practices such as conserving energy, reducing waste, planting trees, adopting public transport, and supporting eco-friendly initiatives.

Through this digital outreach, the Centre aimed to inspire behavioural change and community participation under the Mission LiFE initiative. The video received encouraging responses on social media platforms, successfully spreading awareness about how small, consistent actions at the individual level can collectively make a significant difference in mitigating climate change.

You tube link: <https://www.youtube.com/watch?v=8-GTKgFtonw&t=5s>

b. Screenshot of video uploaded on YouTube channel:



Climate Facts

- Earth is ~1.4 °C warmer than pre-industrial times.
- Atmospheric CO₂ reached 421 ppm in 2024.
- Deforestation causes ~20% of human greenhouse gas emissions.
- Small actions matter: trees & oceans absorb CO₂ and help combat climate change.
- Extreme weather events are increasing due to global warming.

1:07 / 2:07

Climate change

United Nations • Climate change refers to long-term shifts in temperatures and weather patterns. Human activities have been the main driver of climate change, primarily due to the burning of fossil fuels like coal, oil and gas.

International Day of Climate Action 2025

2. **Release of Awareness Poster:** Release on International Day for Disaster Risk Reduction 2025:

a. **Description:** On the occasion of the International Day for Disaster Risk Reduction (IDDRR) observed on 13th October 2025, the IITM-EIACP Centre, Pune released an awareness poster titled "Air Pollution – The Invisible Disaster." The poster aimed to draw public attention to the often-overlooked yet severe impacts of air pollution, which silently contributes to health risks, ecosystem degradation, and climate-related disasters.

Through this initiative, the Centre emphasized the importance of recognizing air pollution as a slow-onset environmental disaster that affects millions of lives globally. The poster conveyed key messages on preventive actions, sustainable lifestyle practices, and collective responsibility under Mission LiFE (Lifestyle for Environment) to mitigate the risks associated with air pollution and safeguard both public health and the environment.

b. **Photos:**



INTERNATIONAL DAY FOR NATURAL DISASTER REDUCTION

Date : 13/10/2025

FOCUS: AIR POLLUTION – THE INVISIBLE DISASTER

"Air pollution is not just an environmental issue – it's a silent and growing disaster"



Every breath we take is affected by the choices we make – burning waste, using vehicles excessively, cutting down trees – all contribute to polluted air that harms our lungs, our earth, and our future.



- Planting trees
- Choosing eco-friendly transport
- Saying no to burning plastic or garbage
- Promoting clean energy and sustainable habits



Burning waste pollutes more than just air—it fuels disasters. Stop burning, start caring!"



"Clean air is life's breath. Let's reduce pollution and keep disasters away. Act responsibly, live sustainably!"

Together, we can prevent future disasters by acting today.
Breathe safe, act wise."

viii. Development of Information Products and Mobile Apps: Nil

ix. Miscellaneous activities: Nil

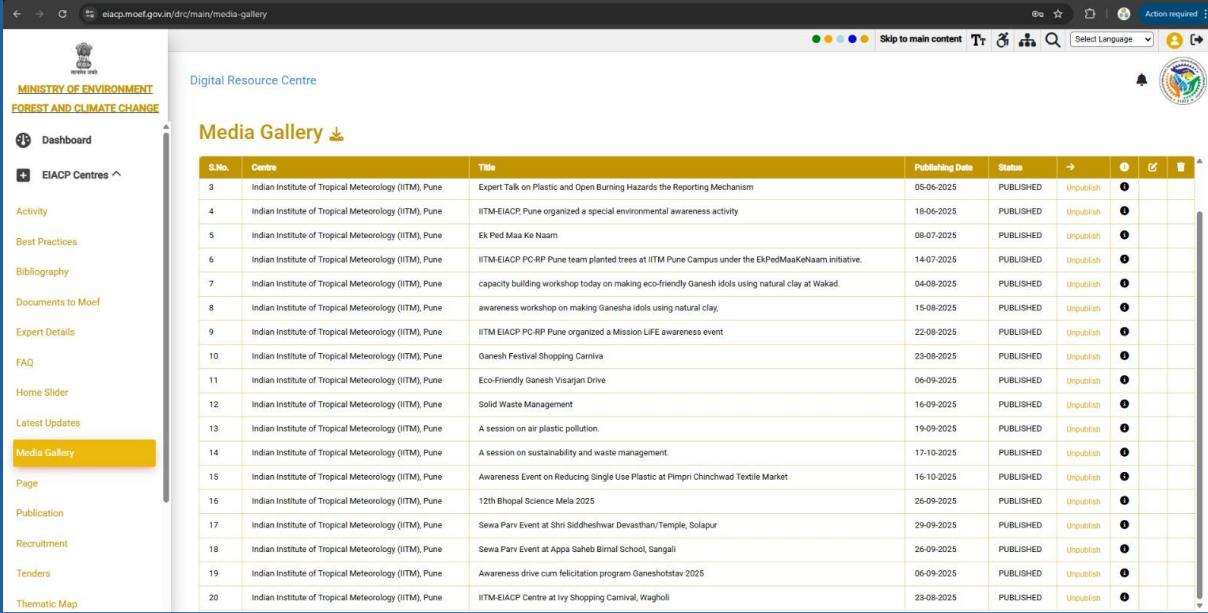
5. Recruitment or Change of EIACP Staff if any with contact numbers and qualification details: Nil

6. Updation of DRC Webpage with details: Centre have uploaded the following items on the DRC Portal:

1) Activities Section:

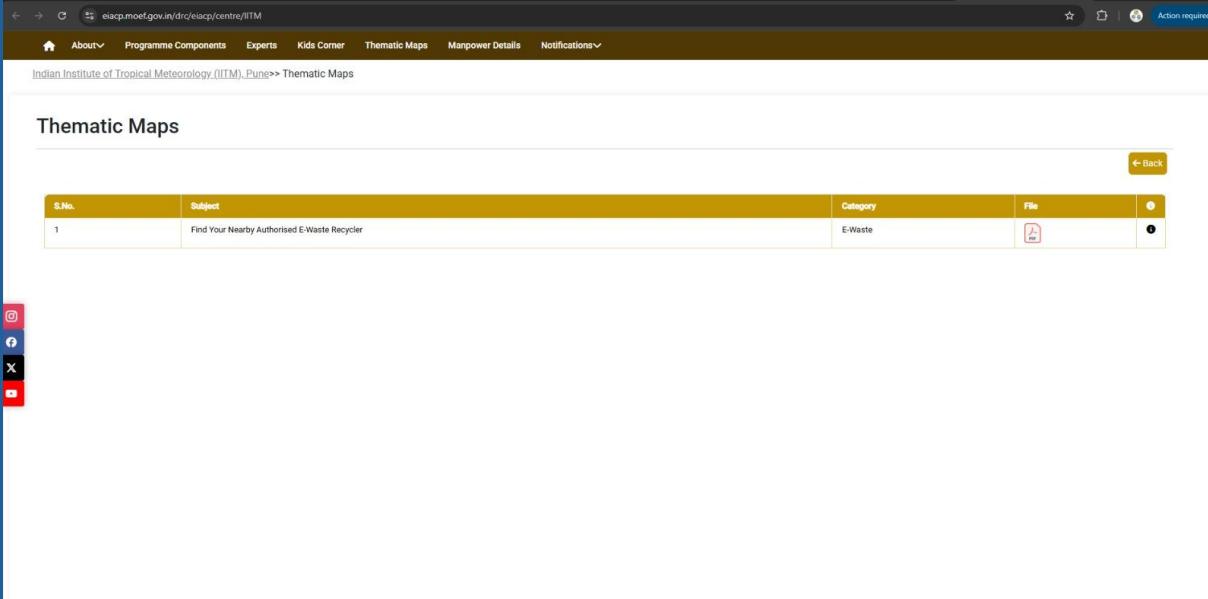
S.No.	Environment Day	Centre	Type	Event	Year	Month	State	District	Start	End	Status	→	Unpublish	Print	CSV
1		Indian Institute of Tropical Meteorology (IITM), Pune	Awareness Programme	Awareness Programme	2025-26	October	Maharashtra	Pune	16-10-2025	16-10-2025	PUBLISHED	Unpublish	1		
2		Indian Institute of Tropical Meteorology (IITM), Pune	Awareness Programme	Awareness Programme	2025-26	August	Maharashtra	Pune	23-08-2025	23-08-2025	PUBLISHED	Unpublish	1		
3		Indian Institute of Tropical Meteorology (IITM), Pune	Awareness Programme	Awareness Programme	2025-26	August	Maharashtra	Pune	22-08-2025	22-08-2025	PUBLISHED	Unpublish	1		

2) Media Gallery Section:



S.No.	Centre	Title	Publishing Date	Status	Action
3	Indian Institute of Tropical Meteorology (IITM), Pune	Expert Talk on Plastic and Open Burning Hazards the Reporting Mechanism	05-06-2025	PUBLISHED	Unpublish
4	Indian Institute of Tropical Meteorology (IITM), Pune	IITM-EIACP Pune organized a special environmental awareness activity	18-06-2025	PUBLISHED	Unpublish
5	Indian Institute of Tropical Meteorology (IITM), Pune	Ek Ped Maa Ka Naam	08-07-2025	PUBLISHED	Unpublish
6	Indian Institute of Tropical Meteorology (IITM), Pune	IITM-EIACP PC-RP Pune team planted trees at IITM Pune Campus under the EkPedMaskNaam initiative.	14-07-2025	PUBLISHED	Unpublish
7	Indian Institute of Tropical Meteorology (IITM), Pune	capacity building workshop today on making eco-friendly Ganesh idols using natural clay at Waled.	04-08-2025	PUBLISHED	Unpublish
8	Indian Institute of Tropical Meteorology (IITM), Pune	awareness workshop on making Ganesh idols using natural clay.	15-08-2025	PUBLISHED	Unpublish
9	Indian Institute of Tropical Meteorology (IITM), Pune	IITM-EIACP PC-RP Pune organized a Mission LIFE awareness event	22-08-2025	PUBLISHED	Unpublish
10	Indian Institute of Tropical Meteorology (IITM), Pune	Ganesh Festival Shopping Carnival	23-08-2025	PUBLISHED	Unpublish
11	Indian Institute of Tropical Meteorology (IITM), Pune	Eco-Friendly Ganesh Visarjan Drive	06-09-2025	PUBLISHED	Unpublish
12	Indian Institute of Tropical Meteorology (IITM), Pune	Solid Waste Management	16-09-2025	PUBLISHED	Unpublish
13	Indian Institute of Tropical Meteorology (IITM), Pune	A session on air plastic pollution.	19-09-2025	PUBLISHED	Unpublish
14	Indian Institute of Tropical Meteorology (IITM), Pune	A session on sustainability and waste management.	17-10-2025	PUBLISHED	Unpublish
15	Indian Institute of Tropical Meteorology (IITM), Pune	Awareness Event on Reducing Single Use Plastic at Pimpri Chinchwad Textile Market	16-10-2025	PUBLISHED	Unpublish
16	Indian Institute of Tropical Meteorology (IITM), Pune	12th Bhopal Science Mela 2025	26-09-2025	PUBLISHED	Unpublish
17	Indian Institute of Tropical Meteorology (IITM), Pune	Sewa Parv Event at Shri Siddheshwar Devasthan/Temple, Solapur	29-09-2025	PUBLISHED	Unpublish
18	Indian Institute of Tropical Meteorology (IITM), Pune	Sewa Parv Event at Appa Saheb Birnal School, Sangli	26-09-2025	PUBLISHED	Unpublish
19	Indian Institute of Tropical Meteorology (IITM), Pune	Awareness drive cum felicitation program Ganeshotstav 2025	06-09-2025	PUBLISHED	Unpublish
20	Indian Institute of Tropical Meteorology (IITM), Pune	IITM-EIACP Centre at Ivy Shopping Carnival, Wagholi	23-08-2025	PUBLISHED	Unpublish

3) Thematic Maps:



S.No.	Subject	Category	File
1	Find Your Nearby Authorised E-Waste Recycler	E-Waste	