



**INDIAN INSTITUTE OF TROPICAL METEOROLOGY (IITM), PUNE**  
**ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING**  
**AND LIVELIHOOD PROGRAMME (EIACP)**  
**PROGRAMME CENTRE - RESOURCE PARTNER (PC-RP)**  
**(Ministry of Environment, Forest & Climate Change, Govt. of India)**

## **Navratri Utsav and Environmental Initiatives in October 2024**



1. **Name of the EIACP Centre:**  
Indian Institute of Tropical Meteorology, Pune.
2. **EIACP Hub or Resource Partner:** EIACP Resource Partner
3. **Month for which report is being submitted:** October-2024
4. **Summary of achievement**

On October 2024, the IITM-EIACP made significant strides in promoting environmental sustainability and awareness through various community-focused initiatives. The Centre successfully hosted educational sessions for students from DY Patil College of Engineering, where participants engaged with the "Urban Canopy - Effect on Ventilation" model and took the Climate Change Action Pledge. Additionally, the IITM-EIACP played an active role in the Navratri Mahotsav events organized by Tejaswini Samajic Sanstha and Shrimant Ganesh Tarun Mandal, effectively raising awareness about Mission LiFE actions and encouraging sustainable practices among a diverse audience.

The Centre's collaboration with the Vanchit Vikas Abhaya (NGO), Pune for International E-Waste Day exemplified its commitment to responsible waste management, resulting in the successful collection of electronic waste for recycling. Furthermore, participation in the 'Swadeshi Diwali' event organized by Vanchit Vikas Abhaya NGO highlighted the importance of eco-friendly celebrations, with the distribution of Diyas and informative materials on sustainable practices. Overall, these initiatives reflect the IITM-EIACP's dedication to fostering environmental responsibility and encouraging the community to adopt sustainable lifestyles, thereby contributing to a greener future.

**i. Activities under Environment Days/ Special days:**

<b>Sr. No.</b>	<b>Environment Days/ Special days</b>	<b>Description of event</b>	<b>Place/s of activity</b>	<b>Number of participants</b>	<b>Partners</b>
1	International E-Waste Day	IITM-EIACP Collected E-waste from Office and Handover to Vanchit Vikas Samajik Sanstha Pune for Recycle	EIACP IITM Pune	350+	Vanchit Vikas Samajik Sanstha Pune
2	International Day of Climate Action	To commemorate International Climate Action Day 2024, the IITM-EIACP PC-RP, Pune, participated in the 'Swadeshi Diwali' event organized by Vanchit Vikas Abhaya NGO on 25th October 2024.	The SM Joshi Socialist Foundation in Navi Peth, Pune.	550+	Vanchit Vikas Samajik Sanstha Pune

High resolution Geotagged Photos of all days celebrated.





Celebrating International Day of Climate Action.

## **ii. Activities under plantation drive campaign “Ek Ped maa ke Naam”**

- a. Description: - NA
- b. Number of participants:- NA
- c. Name of Location/s where activity was carried out :- NA
- d. Partners:- NA
- e. Geotagged Photos:- NA



### iii. Mission LiFE Activities:

- a. **Title:** Public engagement with Mission LiFE during Navratri Festivities 2024
- b. **Description:** On 5<sup>th</sup> and 6<sup>th</sup> October 2024, the IITM-EIACP Centre actively participated in the Navratri Mahotsav organized by Tejaswini Samajic Sanstha at Abhishekh Lawns, Wagholi, Pune. The Centre set up an interactive stall promoting "Mission LiFE" (Lifestyle for Environment), with the goal of encouraging sustainable lifestyle practices among attendees. A "Scan and Win" competition was held, inviting visitors to take the Mission LiFE pledge for a sustainable lifestyle. The competition attracted many participants, each committing to environmentally friendly practices in their daily lives.

The stall drew a large crowd, including notable visitors such as cine actors Bhargavi Chirmule and Jiya Shankar. Their presence helped amplify the message of environmental responsibility, as they interacted with attendees and highlighted the importance of Mission LiFE during the celebration. The event successfully raised awareness about sustainable living, making it a memorable and impactful occasion in promoting environmental consciousness.

- c. **Number of participants:** 7541 public
- d. **Partners:** Tejaswini Samajic Sanstha (NGO), Pune
- e. **Name of Location/s where activity was carried out:** Abhishekh Lawns, Wagholi, Pune







Glimpse from Mission LiFE Awareness during Navratri Utsav.



#### iv. Centre specific Thematic activities

- a. **Title:** Educational Visit to IITM-EIACP by DY Patil College of Engineering
- b. **Description:** On 1st October 2024, students and faculty from the Civil Engineering Department at DY Patil College of Engineering visited the IITM-EIACP centre to gain practical insights into urban environmental systems. During the visit, EIACP staff demonstrated the "Urban Canopy - Effect on Ventilation" model, showing how urban structures impact airflow and ventilation within city spaces. This model provided a hands-on understanding of urban planning and the need for green spaces to enhance ventilation and climate resilience in urban areas.

In addition to the demonstration, students were introduced to the core themes of "Mission LiFE" (Lifestyle for Environment), which promotes sustainable living practices to mitigate climate change. The visit concluded with both students and teachers taking the Climate Change Action Pledge, affirming their dedication to sustainable practices and environmental responsibility. This experience reinforced the importance of individual and collective actions in building sustainable communities.

- c. **Number of participants:** 45 students
- d. **Partners:** DY Patil College of Engineering, Pune
- e. **Name of Location/s where activity was carried out:** EIACP Centre, IITM, Pune
- f. **Geotagged Photo:**







Educational Visit to IITM-EIACP by DY Patil College of Engineering

## v. Awareness Campaigns /Events /Competition /Seminars/ Webinars/ Workshops

### 1) Raising Environmental Awareness Throughout Navratri Mahotsav 2024

- a. **Title:** Raising Environmental Awareness Throughout Navratri Mahotsav 2024
- b. **Description:** On 7<sup>th</sup> October 2024, IITM-EIACP Centre took part in the Navratri Mahotsav organized by Shrimant Ganesh Tarun Mandal in Wagholi, Pune, to promote environmental sustainability through the Mission LiFE initiative. As part of their outreach, the Centre displayed a prominent "Mission LiFE 75 Actions" banner, aimed at spreading mass awareness of actionable steps individuals can take to adopt a sustainable lifestyle. This initiative helped inspire attendees to engage in environmentally responsible practices, aligning with the mission's goals for a more sustainable future.
- c. **Number of participants:** 100+ public
- d. **Partners:** Shrimant Ganesh Tarun Mandal, Pune
- e. **Name of Location/s where activity was carried out:** Wagholi, Pune
- f. **Geotagged Photo:**



Raising Environmental Awareness Throughout Navratri Mahotsav



## 2) Promotion of Mission LiFE Actions at Mahalaxmi Temple Navratri Mahotsav 2024

- a. **Title:** Promotion of Mission LiFE Actions at Mahalaxmi Temple Navratri Mahotsav 2024
- b. **Description:** On 9<sup>th</sup> October 2024, The IITM-EIACP participated in the Navratri Mahotsav organized by Mahalaxmi Temple in Tambewadi, Solapur focusing on promoting the actions outlined in Mission LiFE (Lifestyle for Environment). This initiative aimed to raise awareness about sustainable practices among attendees, encouraging them to adopt eco-friendly habits in their daily lives. Through engaging activities and informative displays, the IITM-EIACP successfully highlighted the importance of individual contributions to environmental sustainability during the festive celebrations.
- c. **Number of participants:** 200+ public
- d. **Partners:** Mahalaxmi Temple at Tambewadi, Solapur
- e. **Name of Location/s where activity was carried out:** Mahalaxmi Temple, Tambewadi, Solapur
- f. **Geotagged Photo:**

## 3) Celebrating a Sustainable Swadeshi Diwali: IITM-EIACP's Impactful Stall

- a. **Title:** Celebrating a Sustainable Swadeshi Diwali: IITM-EIACP's Impactful Stall
- b. **Description:** To commemorate International Climate Action Day 2024, the IITM-EIACP PC-RP, Pune, participated in the 'Swadeshi Diwali' event organized by Vanchit Vikas Abhaya NGO at the SM Joshi Socialist Foundation in Navi Peth, Pune, on 25th October 2024. This vibrant event aimed to promote sustainable living while supporting local artisans during the festive season. The IITM-EIACP Centre engaged with attendees by distributing diyas, symbolizing the festival of lights, and encouraging visitors to adopt eco-friendly practices. This initiative was complemented by the distribution of informative materials, including an infographic that highlighted ways to celebrate an eco-friendly Diwali through sustainable practices such as using natural decorations, minimizing waste, and choosing sustainable gifts. The centre's participation emphasized the importance of making environmentally

conscious choices during the festive season. By promoting the Mission LiFE pledge, the IITM-EIACP encouraged the community to take active steps toward sustainability. The event served as a platform for raising awareness about the environmental impacts of traditional Diwali celebrations and inspired attendees to embrace a greener lifestyle. Through these efforts, the IITM-EIACP aimed to foster a collective commitment to sustainable living and environmental responsibility.

**c. Number of participants: 550+**

**d. Partners: Vanchit Vikas Samajik Sanstha, Pune**

**e. Name of Location/s where activity was carried out: SM Joshi Socialist Foundation in Navi Peth, Pune**

**f. Geotagged Photo:**



Glimpses from Celebrating a Sustainable





Celebrating a Sustainable Swadeshi Diwali.





Celebrating a Sustainable Swadeshi Diwali.





Celebrating a Sustainable Swadeshi Diwali.



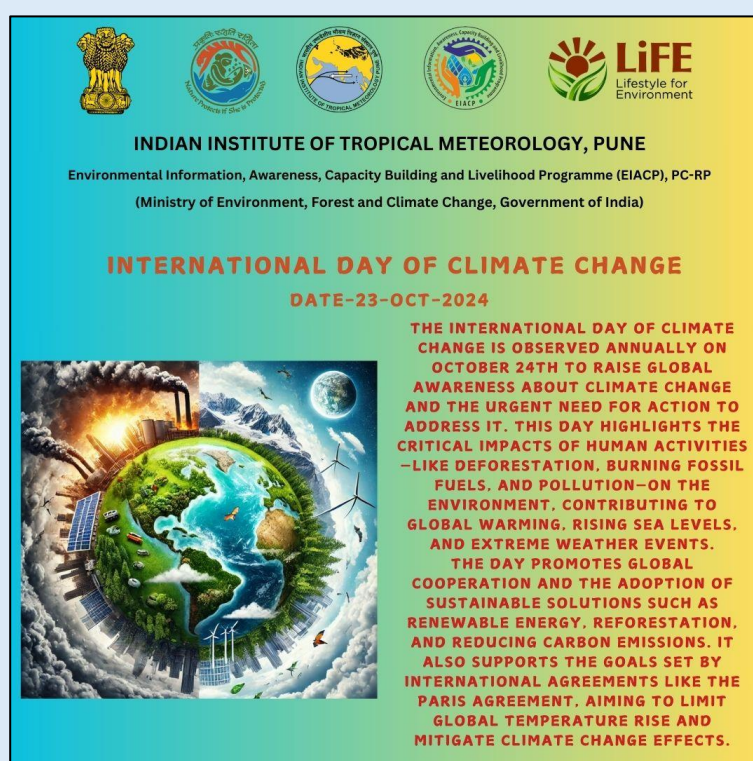
## vi. GSDP and Capacity Building courses

GSDP course planned to be start in DEC-24.

## vii. Knowledge products, if any, with link

a. Description: IITM EIACP published posters for public awareness on social media and print media in vernacular and English language.

b. Photos







# प्रदूषणमुक्त दीपावली



निसर्गाच्या रक्षणासाठी एक प्रकाशमय पाऊल



दिवाळी हा प्रकाशाचा आणि आनंदाचा सण आहे, परंतु तो साजरा करताना होणारे प्रदूषण आपल्याला आणि पर्यावरणाला हानी पोहोचवू शकते. प्रदूषणमुक्त दिवाळी साजरी करण्यासाठी काही पर्यावरणपूरक उपाय अवलंबूया, ज्यामुळे आपण सणाचा आनंद तर घेऊच, पण निसर्गाचं रक्षणही करू शकतो:



**ग्रीन फटाके वापरा:** ग्रीन फटाके साध्या फटाक्यांपेक्षा कमी हानिकारक असतात कारण त्यात बॅरियम नायट्रेटसारख्या घातक पदार्थांचा वापर नसतो.

**फटाके नको, आनंद हवा:** फटाक्यांऐवजी कुटुंबासोबत वेळ घालवा, खेळा किंवा दानधर्मात सहभागी व्हा. फटाके प्रदूषण आणि आवाज वाढवतात, आनंद माणुसकीतून मिळतो.



**मातीचे दिवे:** मातीचे दिवे वापरून निसर्गाशी जोडलेले रहा. हे दिवे पर्यावरणपूरक आहेत आणि स्थानिक कुंभारांच्या उपजीविकेला मदत करतात.

**नैसर्गिक रंगांची रांगोळी:** रासायनिक रंगांऐवजी हळद, कुंकू, पालक यांसारखे नैसर्गिक रंग वापरा. ही रांगोळी निसर्गाला हानिकारक नाही.



**प्लास्टिकमुक्त सजावट:** फुलं, पाने, आणि कागद वापरून घर सजवा. प्लास्टिकमुक्त सजावट निसर्गाचे संरक्षण करते.

**घरीच गोडधोड बनवा:** बाजारातून खरेदी करण्याऐवजी घरच्या घरी गोडधोड पदार्थ बनवा. यामुळे कृत्रिम पदार्थ टाळता येतात आणि ताज्या, पौष्टिक खाद्यपदार्थांचा आनंद घेता येतो.



**दान करा:** वस्त्र, अन्न, किंवा पुस्तकं दान करून गरजूंना मदत करा. निसर्गाचे रक्षण हाही दानाचाच एक प्रकार आहे.

**रिसायकल आणि रियूजची सवय लावा:** दिवाळीत वापरलेल्या वस्तू पुन्हा वापरण्याची आणि त्यांचे पुनर्वापर (रिसायकल) करण्याची सवय लावा. जुन्या सजावटीच्या वस्तू, कागद, किंवा कपडे पुन्हा वापरू शकता. प्लास्टिकसारख्या वस्तू रिसायकल करून त्यांचा योग्य वापर करा. यामुळे कचरा कमी होतो आणि पर्यावरणाचे संरक्षण होते.



**पर्यावरणाचा सन्मान करूया, प्रदूषणमुक्त दिवाळी साजरी करूया.**

**viii. Development of Information Products and Mobile Apps:**

:NA

**ix. Miscellaneous activities:**

:NA

**5. Recruitment or Change of EIACP Staff if any with contact numbers and qualification details:**

:PO has been resigned effective from 31/10/24.

**6. Updation of DRC Webpage with details: NA**