



1. Name of the EIACP Centre:

EIACP@IITM, Pune

2. EIACP Hub or Resource Partner: EIACP Resource Partner

3. Month for which report is being submitted: May-2025

4. Summary of achievement:

In May 2025, IITM-EIACP (PC-RP), Pune carried out impactful environmental awareness initiatives across multiple platforms. On 9th May, a drawing competition was held for students from slum areas to promote environmental awareness through art. Around 80 children participated, and the top 10 were later felicitated during an event on 21st May at Janata Vasahat, Pune. The same day, an environmental awareness program was conducted there in collaboration with Vanchit Vikas, featuring a dance on the “Tik Tik Plastic” anthem, a Mission LiFE Snake and Ladder game, and a drawing activity, engaging 25 students and 6 caretakers.

On 22nd May, to mark International Day for Biological Diversity, a public awareness event was held at Rajiv Gandhi Zoological Park, Katraj, under the "Wake Up for Nature" campaign. Based on the theme “Harmony with Nature and Sustainable Development,” it included a biodiversity quiz that saw participation from over 300 visitors.

Additionally, an impactful awareness video titled “एक दिन बिना प्लास्टिक के – ज़ीरो प्लास्टिक चैलेंज” was produced and circulated on social media and live events. The video promoted simple lifestyle changes to eliminate single-use plastic, encouraging the public to adopt sustainable habits in daily life.

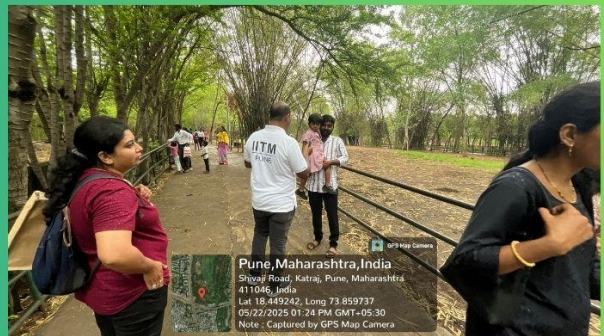
On 29th May 2025, IITM-EIACP (PC-RP), Pune organized public quiz competitions at Tulsi Baug and Mandai (Sabji Mandi) to raise awareness about plastic pollution. The event engaged over 300 people, educating them on the harmful effects of single-use plastic and promoting sustainable alternatives. Winners were awarded eco-friendly cloth bags to encourage the adoption of reusable items and environmentally responsible behavior.

Throughout the month, the Centre successfully engaged more than 400 people directly through offline events and many more through its online initiatives. The programs focused on key issues such as plastic pollution, biodiversity, water conservation, and sustainable living, targeting a broad cross-section of society including children, youth, and underserved communities. These efforts reinforced IITM-EIACP’s commitment to promoting environmental awareness, encouraging public participation, and supporting the larger vision of sustainable development through action-oriented outreach.

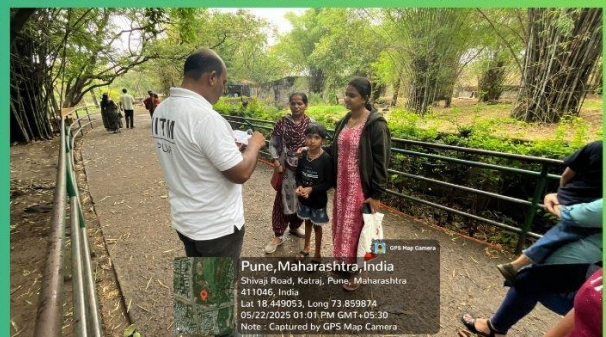
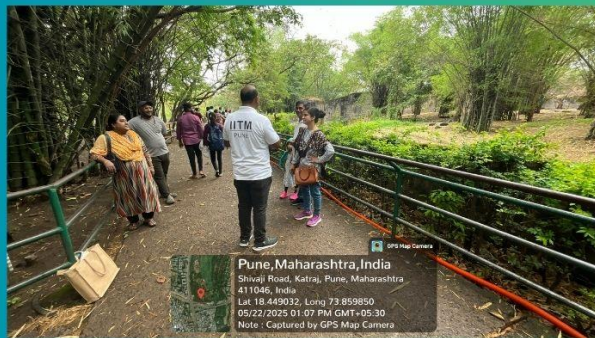
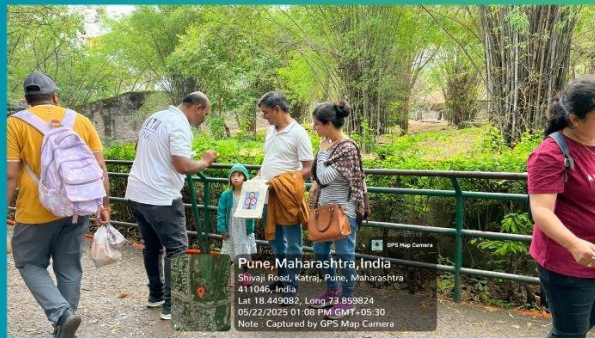
i. Activities under Environment Days/ Special days:

Sr. No.	Environment Days/ Special days	Description of event	Place/s of activity	Number of participants	Partners
1	International Day for Biological Diversity 2025	<p>On 22nd May 2025, the IITM-EIACP (PC-RP), Pune commemorated the International Day for Biological Diversity by organizing an impactful public awareness event at Rajiv Gandhi Zoological Park, Katraj. The aim of the event was to educate the general public about the importance of biodiversity conservation and to promote responsible environmental behavior.</p> <p>The event was conducted under the “Wake Up for Nature” campaign and aligned with the theme “Harmony with Nature and Sustainable Development.”</p> <p>A key component of the event was an interactive quiz on biodiversity, designed specifically for the common public. The activity drew enthusiastic participation from over 300 visitors, who engaged in learning about wildlife, ecosystems, and sustainable living. The quiz not only enhanced public understanding of biodiversity but also encouraged individuals to reflect on their role in preserving the natural world.</p> <p>This initiative highlighted IITM-EIACP’s continued commitment to environmental education, public engagement, and fostering a culture of sustainability through creative and accessible outreach</p>	Rajiv Gandhi Zoological Park, Katraj, Pune	300+	-

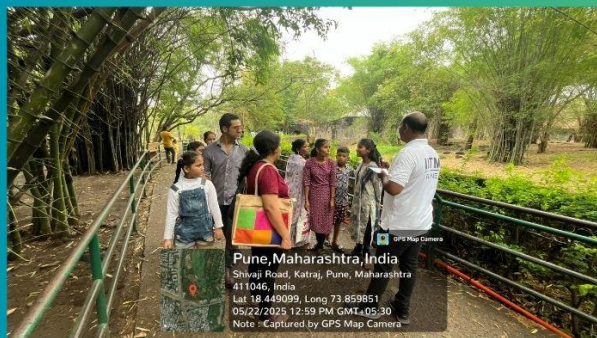
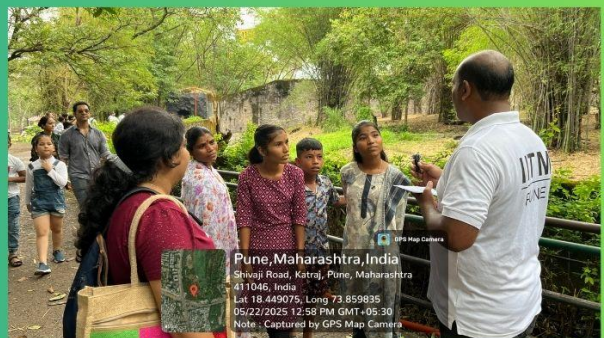
High resolution Photos of day celebrated:



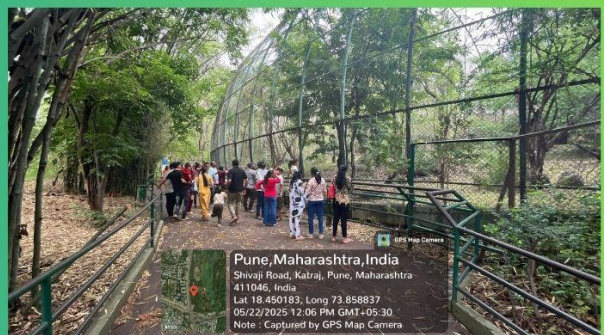
Visitors actively participate in the biodiversity quiz conducted by IITM-EIACP Pune at Rajiv Gandhi Zoological Park, Katraj, on International Day for Biological Diversity, 22nd May 2025.



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ii. Activities under plantation drive campaign “Ek Ped Maa ke Naam”

- a. **Description:** - Nil
- b. **Number of participants:** - Nil
- c. **Name of Location/s where activity was carried out:** - Nil
- d. **Partners:** - Nil
- e. **Geotagged Photos:** - Nil

iii. Mission LiFE Activities:

- a. **Title:** Environmental Awareness Event at Janata Vasahat, Pune
- b. **Description:** On 21st May 2025, the IITM-EIACP (PC-RP), Pune, in collaboration with Vanchit Vikas, organized a vibrant Environmental Awareness Event at Janata Vasahat, Pune. The initiative was aimed at fostering eco-consciousness and sustainable habits among children and communities in slum areas.

The event witnessed active participation from 25 students and 6 caretakers, creating an engaging and educational atmosphere focused on environmental responsibility.

The program featured several interactive and creative activities. A dance performance on the popular “Tik Tik Plastic” anthem energized the audience while reinforcing the message of plastic waste reduction. A specially designed Mission LiFE-themed Snake and Ladder game was conducted to help children understand the impact of their daily choices on the environment through play-based learning. Additionally, a drawing competition was held on various environmental themes, allowing students to express their thoughts and concerns artistically.

The event successfully blended fun with learning, aiming to inspire environmentally responsible behavior among children and extend the impact to their families and local communities. It exemplified IITM-EIACP’s commitment to inclusive outreach and grassroots awareness under the Mission LiFE initiative.

- c. **Number of participants:** 21
- d. **Partners:** NGO Vanchit Vikas, Pune
- e. **Name of Location/s where activity was carried out:** Janata Vasahat, Pune
- f. **Geotagged Photos:**



Glimpses of Awareness Event held at Janata Vasahat, Pune

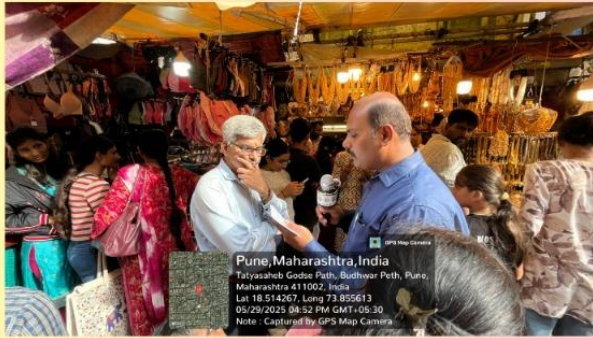
iv. Centre specific thematic activities

- a. Title:** Quiz for public to Raise Awareness on Plastic Pollution
- b. Description:** As part of the World Environment Day 2025 celebrations, IITM-EIACP (PC-RP), Pune organized impactful public quiz competitions focused on plastic awareness at two high-footfall market areas in Pune—Tulsi Baug and Mandai (Sabji Mandi)—on 29th May 2025. The objective of this outreach activity was to directly engage with the general public on the environmental hazards posed by single-use plastic and to promote sustainable lifestyle alternatives.

The quiz included simple yet informative questions related to plastic pollution, its impact on health and the environment, and everyday actions individuals can take to reduce plastic use. The interactive nature of the event drew active participation from local shoppers and vendors, successfully sensitizing over 300 individuals.

To reinforce the message of sustainability, eco-friendly cloth bags were distributed as prizes to quiz winners, encouraging the use of reusable items in daily life. This on-ground engagement served as a powerful tool to connect with citizens, spark conversations on plastic waste reduction, and support the broader objectives of Mission LiFE.

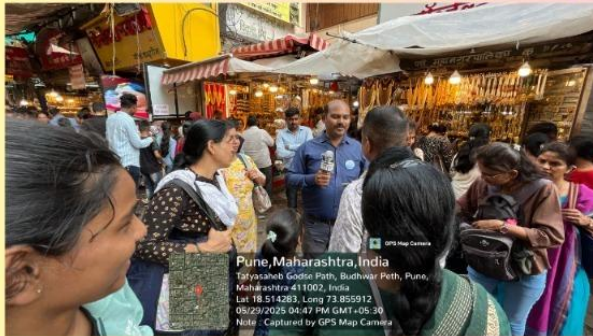
- c. Number of participants:** 300+
- d. Partners:** -
- e. Name of Location/s where activity was carried out:** Tulsi Baug and Mandai (Sabji Mandi), Pune
- f. Geotagged Photos:**



Citizens enthusiastically participate in a quiz on alternatives to single-use plastic, organized by IITM-EIACP Pune at Tulsi Baug, Mandai, as part of World Environment Day 2025 activities on May 29, 2025.



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v. Awareness Campaigns /Events /Competition /Seminars/ Webinars/ Workshops

1.

- a. **Title:** Drawing Competition on Mission LiFE Actions at slum area.
- b. **Description:** As part of its continuous efforts to spread environmental awareness at the grassroots level, IITM-EIACP (PC-RP), Pune organized a drawing competition on 9th May 2025 for students from slum areas in Pune. The initiative aimed to encourage creative expression while instilling a sense of environmental responsibility among young minds.

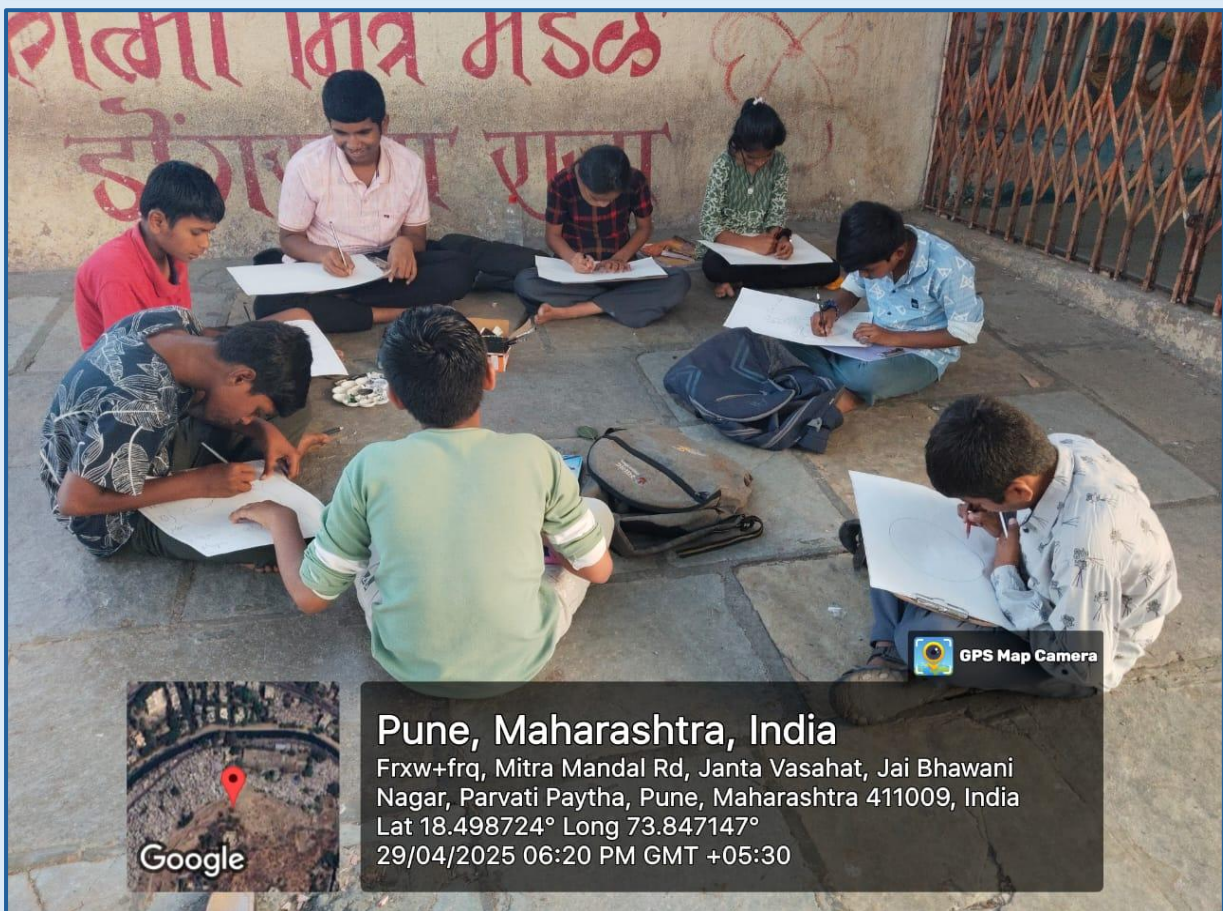
The competition focused on several important environmental themes, including renewable energy such as solar and wind energy, water conservation, organic farming, environmental protection, and the connection between lifestyle and the environment.

The event witnessed enthusiastic participation from around 80 students, who depicted their thoughts, ideas, and concerns through colorful and meaningful artwork. The drawings reflected a clear understanding of environmental issues and the children's ability to visualize solutions through artistic expression.

To recognize their efforts and motivate further engagement, the top 10 winners were felicitated with eco-friendly prizes during the Environmental Awareness Event held on 21st May 2025 at Janata Vasahat, Pune. This prize distribution ceremony also served as an opportunity to raise environmental consciousness among the local community.

- c. **Number of participants:** 80
- d. **Partners:** Vanchit Vikas, Pune
- e. **Name of Location/s where activity was carried out:** Janata Vasahat, Parvati Paytha, Pune
- f. **Geotagged Photo:**





Glimpses of competitions held at Janata Vasahat, Pune

vi. GSDP and Capacity Building courses: Nil

vii. Knowledge products, if any, with link

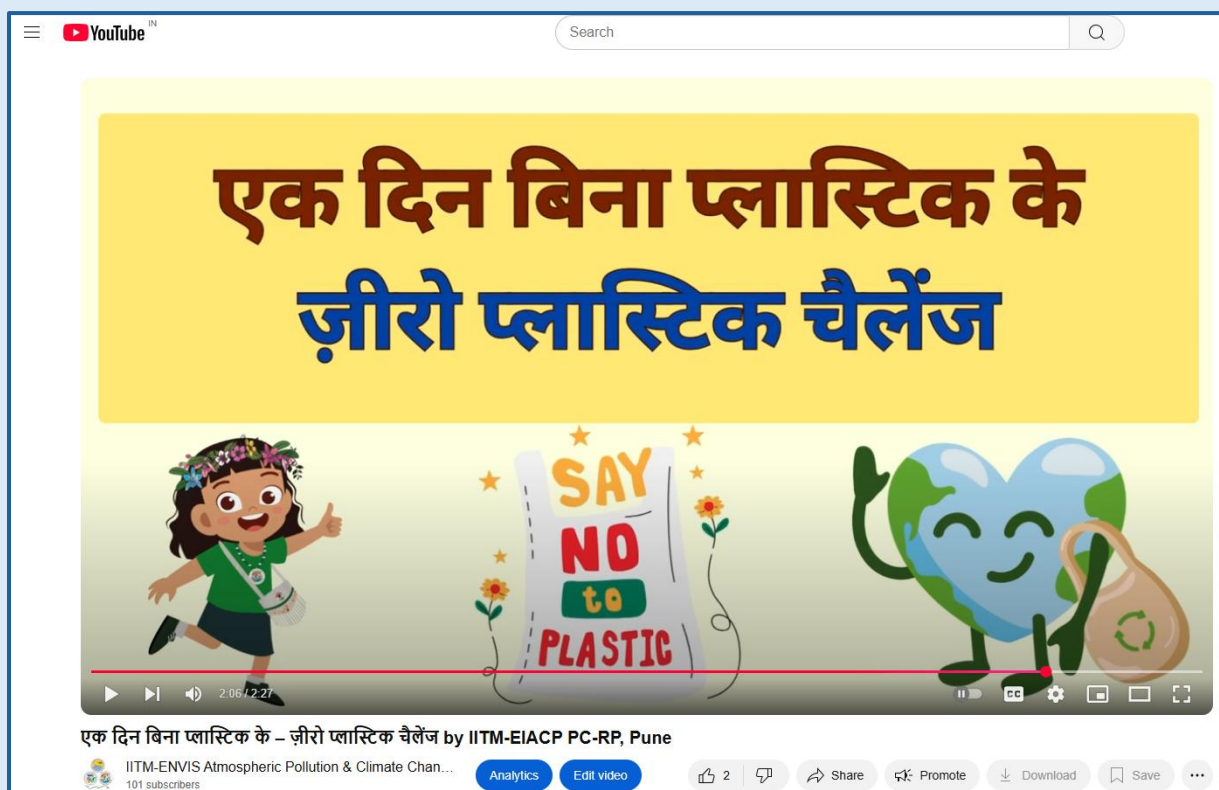
1. एक दिन बिना प्लास्टिक के – ज़ीरो प्लास्टिक चैलेंज:

- a. **Description:** As part of World Environment Day 2025, IITM-EIACP (PC-RP), Pune produced an awareness video titled "एक दिन बिना प्लास्टिक के – ज़ीरो प्लास्टिक चैलेंज" to promote the idea of spending a day without single-use plastic. The video highlighted simple lifestyle changes such as using cloth bags, reusable bottles, and avoiding plastic packaging.

The video was shared widely on social media platforms and screened during various live awareness events. It served as an effective tool to encourage mass participation in reducing plastic usage and supported the message of sustainable living under Mission LiFE.

You tube link: <https://www.youtube.com/watch?v=natRUEY-lhs>

b. Photos:





viii. Development of Information Products and Mobile Apps: Nil

ix. Miscellaneous activities: Awareness Poster

5. Recruitment or Change of EIACP Staff if any with contact numbers and qualification details: The interview for the post of Program Officer was conducted, and the position has been filled.

6. Updation of DRC Webpage with details: Nil