



**INDIAN INSTITUTE OF TROPICAL METEOROLOGY (IITM), PUNE**  
**ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING**  
**AND LIVELIHOOD PROGRAMME (EIACP)**  
**PROGRAMME CENTRE - RESOURCE PARTNER (PC-RP)**  
**(Ministry of Environment, Forest & Climate Change, Govt. of India)**

**Greening the Path:**  
**A Report on Environmental Activities and Outreach**  
**(August 2024)**



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## INTRODUCTION

In August 2024, the **IITM-EIACP PC-RP, Pune**, celebrated “**Mission Life activities**” with a series of impactful events and initiatives designed to foster environmental sustainability and community engagement. This report highlights the key activities and accomplishments of the month, showcasing our commitment to environmental conservation and education.

As part of our commitment to **Mission LIFE**, we undertook several impactful initiatives to promote sustainable living. In schools, we organized engaging activities such as talks on Mission LIFE and quizzes on climate change and sustainability principles. We also launched the '**Grow Your Food**' competition, where we donated vegetable seeds to students and provided education on growing their own produce at home. This competition aimed to encourage students to embrace sustainable living practices and develop self-sufficiency. Beyond schools, we extended this initiative to office staff and community members, distributing vegetable seeds to promote healthier eating habits and further support self-sufficiency. These efforts were designed to inspire and empower individuals to adopt environmentally friendly practices and contribute to a greener future.

The activities of August 2024 have significantly contributed to raising awareness, engaging the community, and promoting sustainable practices. This report captures the efforts and outcomes of these initiatives, reflecting our ongoing dedication to environmental stewardship and education.

## KNOWLEDGE PRODUCTS

In our rapidly evolving world, embracing sustainability is more crucial than ever. Simple changes like gifting trees instead of bouquets can make a significant impact, as trees provide lasting environmental benefits. Encouraging students to grow their own vegetables thus introducing them to the soil, its nourishment and pure joy of starting and nurturing a plant life. Further, this way they will learn to appreciate the farmer and the food they get are important steps towards a healthier planet.

To promote these eco-friendly practices, we have created an informative pamphlet that highlights these points. By raising awareness and distributing this resource, we can collectively contribute to a more sustainable future.



***Pamphlets highlighting the steps: How to grow vegetables for students***



*Awareness pamphlets of sustainable practices for common public*  
**AWARENESS CAMPAIGNS/EVENTS**

❖ **Awareness Event at Pride English Medium School**

On August 6, 2024, IITM-EIACP PC-RP, Pune, organized an awareness event at Pride English Medium School, involving around 300 students and 20 teachers. The event featured a Mission LiFE awareness session, covering topics like recycling, tree conservation, and pollution, and included a quiz competition. The session concluded with a Climate Action Pledge, where students and teachers committed to practising sustainable behaviours in their daily lives, aiming to instil environmental responsibility in the students and raise community awareness.









*Glimpses of the  
awareness  
activities of the  
students*

## COMPETITIONS/SEMINARS/WEBINARS/WORKSHOPS

### ❖ 'GROW YOUR FOOD' Competition

**Date: 24 August 2024**

On 24th August 2024, at HD English Medium School, Lonikand, IITM-EIACP PC-RP, Pune, initiated a unique and impactful competition to engage students in environmental conservation and sustainable living. The highlight of this initiative was the "Grow Your Food Competition 2024," which encouraged students to cultivate their own vegetable gardens, fostering a direct connection with nature and promoting sustainable food practices.

As part of this initiative, native vegetable seeds were distributed not only to the participating students but also to all office staff. This effort aligned with the sustainable food system goals of Mission LiFE, emphasizing self-sufficiency and a deeper understanding of eco-friendly agriculture. By involving both students and staff in hands-on gardening, the program aimed to instill values of environmental stewardship and sustainability, empowering the school community to take active roles in protecting and nurturing their environment.



*Glimpses of the initiative  
of “Grow Your Food”*



### **Mission LiFE Events**

#### **❖ Mission LiFE: Cultivating Native Tree Saplings for a Sustainable Future at IITM Campus**

On 26th August 2024, IITM-EIACP organized a significant environmental event at the IITM Campus, focusing on the collection and preparation of mango, jamun, and neem tree saplings. This initiative was part of the broader Mission LiFE (Lifestyle for Environment) campaign, aimed at promoting sustainable practices and environmental stewardship.

The event saw active participation from EIACP staff and the gardening team at IITM, who worked collaboratively to cultivate these saplings. The



primary goal was to encourage the planting of native trees, which play a crucial role in maintaining ecological balance and enhancing biodiversity.

The hands-on involvement of the staff and gardening team not only strengthened their connection with nature but also underscored the importance of collective efforts in achieving environmental sustainability. The event aligned with the Mission LiFE objectives, focusing on fostering a deeper understanding of eco-friendly practices and encouraging widespread adoption.

To amplify the impact of this initiative, photographs of the event were shared on social media platforms, inspiring others to take similar actions in their communities and contribute to a greener, healthier planet.







*Tree Saplings for a Sustainable Future at IITM Campus*

## SUMMARY

In August 2024, IITM-EIACP PC-RP, Pune, continued its impactful Mission LiFE campaign with a series of environmental awareness sessions and activities aimed at fostering sustainable practices.

**Mission LiFE Awareness Session at Pride English Medium School (6th August 2024):** IITM-EIACP PC-RP, Pune, conducted a Mission LiFE awareness session for approximately 300 students and 20 teachers at Pride English Medium School. The session emphasized the importance of environmental conservation and sustainability, culminating in a quiz competition that engaged students and reinforced the lessons learned.

**"Grow Your Food Competition - 2024" at HD English Medium School, Lonikand (24th August 2024):** As part of the "Grow Your Food Competition - 2024," IITM-EIACP PC-RP, Pune, extended its environmental

stewardship efforts by distributing native vegetable seeds to all staff at HD English Medium School. This initiative encouraged staff and students to cultivate their own vegetable gardens, promoting sustainable living and a closer connection with nature.

**Cultivating Native Tree Saplings for a Sustainable Future at IITM Campus :** A significant event was held at the IITM Campus where EIACP staff and the gardening team collaborated to collect and create saplings of mango, jamun, and neem trees. This effort was aligned with the Mission LiFE goals of reforestation and environmental stewardship, furthering the commitment to sustainable practices within the community.

These activities throughout August were part of IITM-EIACP's ongoing efforts to inspire and engage various community members in environmental conservation and sustainable living, reflecting the core values of the Mission LiFE campaign.

