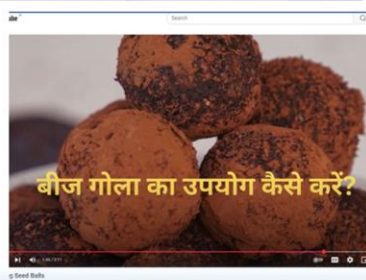




INDIAN INSTITUTE OF TROPICAL METEOROLOGY (IITM), PUNE
ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING AND
LIVELIHOOD PROGRAMME (EIACP)
PROGRAMME CENTRE - RESOURCE PARTNER (PC-RP)
(Ministry of Environment, Forest & Climate Change, Govt. of India)

April 2025 Report: Fostering Environmental Awareness and Action



1. Name of the EIACP Centre:

EIACP@IITM, Pune

2. EIACP Hub or Resource Partner: EIACP Resource Partner

3. Month for which report is being submitted: Apr-2025

4. Summary of achievement:

In April 2025, IITM-EIACP, Pune engaged the public through a variety of innovative awareness campaigns, educational outreach, and community-driven initiatives, all aimed at fostering a more sustainable, eco-conscious society.

On the occasion of Earth Day 2025, the Centre organized a two-day awareness campaign titled "Wake Up for Nature" (जागर पर्यावरणाचा) on 21st and 22nd April 2025. The campaign involved interactive street sessions across prominent locations in Pune, engaging over 160 participants on topics of sustainable living and nature conservation

On 29th April 2025, IITM-EIACP hosted 59 students from City International School, Pune for an educational visit focused on climate action and clean energy. The students were introduced to the Centre's core thematic areas of air pollution and climate change, and were inspired to develop innovative solutions. A live demonstration of solar energy-based models and renewable energy generation provided them with hands-on learning experiences. The students were also introduced to Mission LiFE, a nationwide initiative promoting sustainable lifestyles.

For World Health Day 2025, IITM-EIACP released an insightful infographic focusing on reducing the impact of air pollution on pregnancy and infants, offering simple measures to protect maternal and infant health.

In line with its efforts to promote environmental stewardship, the Centre created an engaging video on seed ball making, teaching viewers how to grow trees and spread greenery using this simple technique.

To mark Earth Day 2025, IITM-EIACP also designed and shared a visually impactful awareness poster that conveyed the significance of Earth Day and called for collective action to protect the planet.

In another initiative to promote sustainable gifting, IITM-EIACP produced an awareness video on green gifting, highlighting the idea of giving indoor plants in beautiful pots as gifts. The video encouraged viewers to adopt this eco-friendly gifting practice, promoting the benefits of plants in improving indoor air quality and fostering a deeper connection with nature.

i. Activities under Environment Days/ Special days:

Sr. No.	Environment Days/ Special days	Description of event	Place/s of activity	Number of participants	Partners
1	Earth Day 2025	<p>On the occasion of Earth Day 2025, IITM-EIACP PC-RP, Pune organized a two-day awareness campaign, titled "Wake Up for Nature" (जागरण पर्यावरणाचा) on 21st and 22nd April 2025. The event aimed to engage the general public on key environmental issues and spread awareness about this year's Earth Day theme.</p> <p>Our team actively reached out to citizens at various locations in Pune, including Jangali Maharaj Road, Pashan Hill, Sus Road, and other busy streets of the city. The initiative involved interactive sessions, where passersby were asked Earth Day theme and sustainable life style related questions and were encouraged to share their thoughts on nature conservation.</p> <p>Over 160+ people, spanning all age groups, enthusiastically</p>	Jangli Maharaj Road and Pashan Hill, Sus Road, Pune.	160+	-

		participated. Winners of the question sessions were gifted eco-friendly cloth items, symbolizing a shift toward sustainable living and reducing single-use plastics.		
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High resolution Photos of day celebrated:





S, No. 1206, A/43, Jangali Maharaj Rd,
ar, Pune, Maharashtra 411004, India,
02, Long: 73.846529
5:18 pm, Monday



van, Shivajinagar, Pune, Maharashtra 411004,
8, Long: 73.846549
:24 pm, Monday

Glimpses of event on 21st April 2025 during Earth Day 2025



8, Baner, Pune, Maharashtra 411021, India,
7, Long: 73.774098
:55 pm, Tuesday



VF+JW3 Pashan Hill Trail, Pashan - Sus Rd, Vardayani
ety, Pashan, Pune, Maharashtra 411021, India,
8.546224, Long: 73.774445
or, 25, 07:04 pm, Tuesday



V2 Navchaitanya Hasya Club, Susroad Highway
yani Society, Pashan, Pune, Maharashtra
883, Long: 73.774490
06:28 pm, Tuesday



34 QWF+WH8, Baner, Pune, Maharashtra 411021, India,
e: 18.547219, Long: 73.774221
Apr, 25, 06:34 pm, Tuesday



an Nagar Co-Op Society, Baner, Pune,
a 411021, India,
0, Long: 73.773692
:00 pm, Tuesday



VF+PV2 Navchaitanya Hasya Club, Susroad Highway
Vardayani Society, Pashan, Pune, Maharashtra
8.546841, Long: 73.774462
or, 25, 06:30 pm, Tuesday



Glimpses of event on 22nd April 2025 during Earth Day 2025

ii. Activities under plantation drive campaign “Ek Ped Maa ke Naam”

- Description: - Nil
- Number of participants: - Nil
- Name of Location/s where activity was carried out: - Nil
- Partners: - Nil
- Geotagged Photos: - Nil

iii. Mission LiFE Activities:

- a. **Title:** Nil
- b. **Description:** Nil
 - c. **Number of participants:** Nil
 - d. **Partners:** Nil
 - e. **Name of Location/s where activity was carried out:** Nil
 - f. **Geotagged Photos:**

iv. Centre specific thematic activities

- a. **Title:** Student visit for Climate Action and Clean Energy
- b. **Description:**

IITM-EIACP, Pune had the pleasure of hosting a vibrant group of 59 students from City International School, Pune on 29th April 2025 for an insightful educational visit aimed at inspiring young minds towards environmental responsibility and innovation. During the visit, students were introduced to the core thematic focus of the EIACP Centre—air pollution and climate change. Through interactive sessions, they were encouraged to think critically and creatively about the challenges these issues present and to come up with innovative ideas and solutions that could contribute to a cleaner, healthier planet.

A major highlight of the visit was the live demonstration of solar energy-based models and energy generation from other natural sources. These practical exhibits showcased how renewable energy technologies can help reduce our carbon footprint and support a sustainable future. The hands-on experience gave students a real-world understanding of how science and technology can be applied to solve pressing environmental issues.

Students were also given a comprehensive overview of Mission LiFE (Lifestyle for Environment), a nationwide initiative promoting sustainable living. The Centre elaborated on the seven key themes of Mission LiFE, encouraging students to adopt environment-friendly habits and spread the message of sustainability within their communities.

- c. **Number of participants:** 59 students
- d. **Partners:** City International School, Pune
- e. **Name of Location/s where activity was carried out:** IITM, Pune
- f. **Geotagged Photos:**



GRP3+WX5 INDIAN INSTITUTE OF TROPICAL
METEOROLOGY MAIN BUILDING, INDIAN INSTITUTE OF

Lat: 18.536886, Long: 73.805112

29 Apr, 25, 12:35 pm, Tuesday

37.35° 84 E



GRP3+WX5 INDIAN INSTITUTE OF TROPICAL
METEOROLOGY MAIN BUILDING, INDIAN

Lat: 18.536802, Long: 73.805232

29 Apr, 25, 12:45 pm, Tuesday

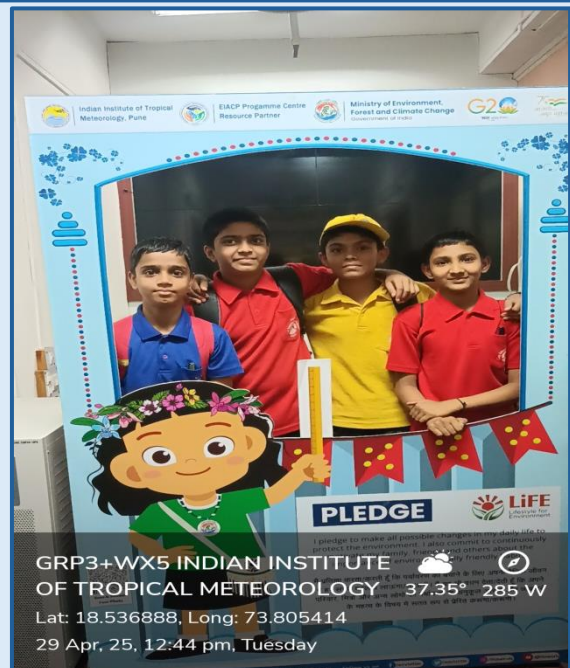
37.35° 335 NE



GRP3+WX5 INDIAN INSTITUTE
OF TROPICAL METEOROLOGY 37.35° 270 W

Lat: 18.536940, Long: 73.805221

29 Apr, 25, 12:22 pm, Tuesday



GRP3+WX5 INDIAN INSTITUTE
OF TROPICAL METEOROLOGY 37.35° 285 W

Lat: 18.536888, Long: 73.805414

29 Apr, 25, 12:44 pm, Tuesday

Glimpses of Student visit at IITM-EIACP centre

v. Awareness Campaigns /Events /Competition /Seminars/ Webinars/ Workshops

- Title:
- Description:
- Number of participants:
- Partners: IITM, Pune
- Name of Location/s where activity was carried out:
- Geotagged Photo:

vi. GSDP and Capacity Building courses: Nil

vii. Knowledge products, if any, with link

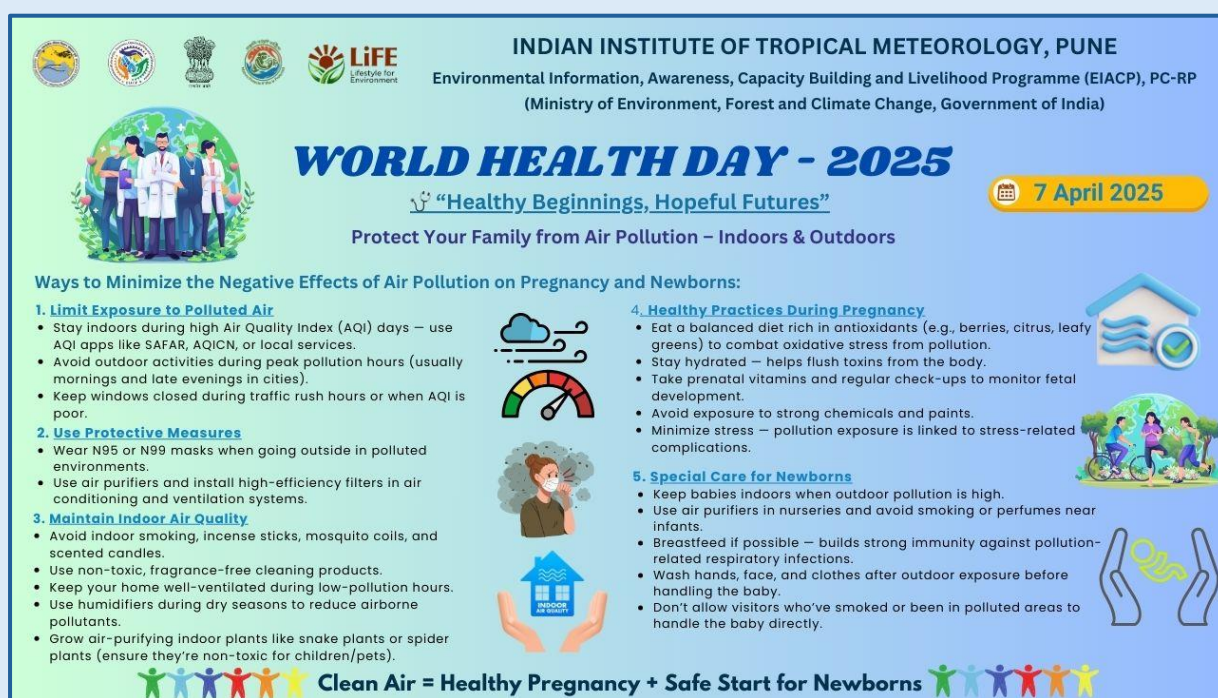
1. Infographic on World Health Day 2025

- Description:** On the occasion of World Health Day 2025, IITM-EIACP released an insightful infographic focusing on ways to minimize the negative effects of air pollution on pregnancy and newborns. The infographic highlights simple, practical measures to protect maternal and infant health. Through this initiative, IITM-EIACP aims to raise public awareness and encourage safer, healthier practices for future generations.

Link:

https://eiacp.tropmet.res.in/Other_Publications/Health_Day_2025.png

- Photos:

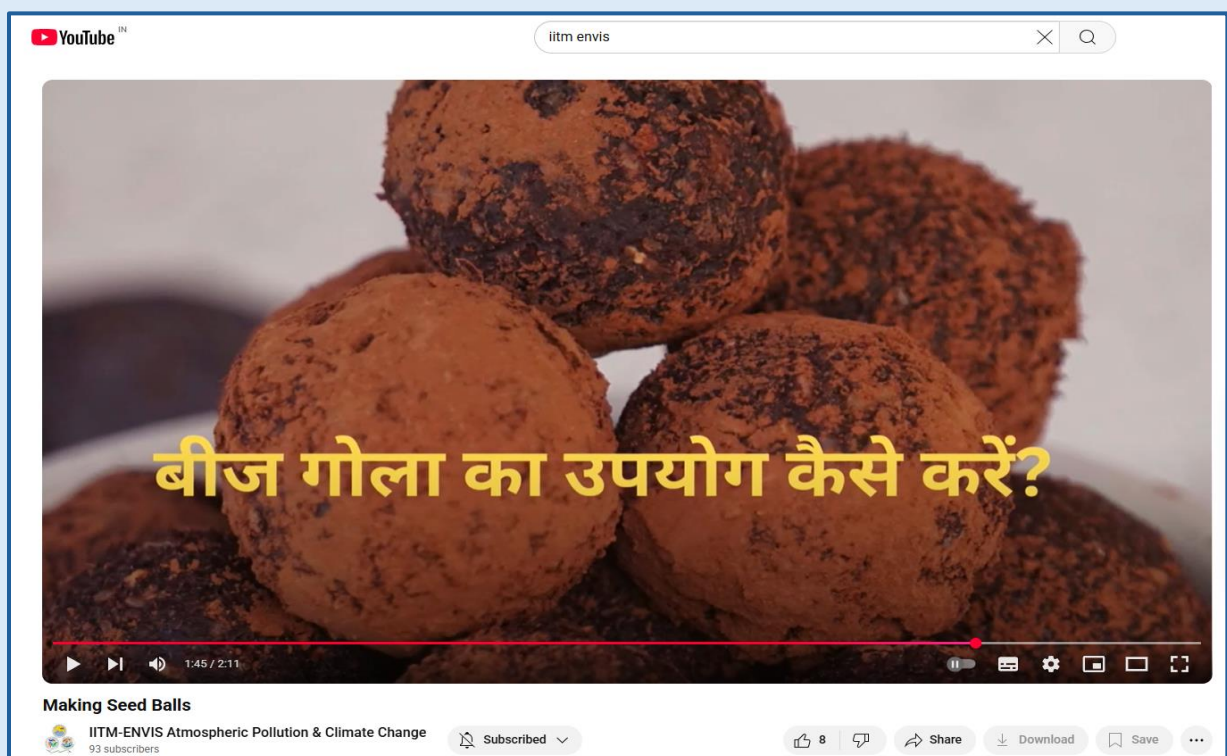


2. Seed ball making video

- a. **Description:** To promote environmental stewardship, IITM-EIACP created an engaging video on seed ball making. The video demonstrates a simple and effective technique for growing trees and spreading greenery, encouraging viewers to participate in eco-friendly actions.

You tube link: <https://www.youtube.com/watch?v=EqrX1djCYns>

b. Photos:



3. Video on Green Gifting

- a. **Description:** To promote sustainable gifting, IITM-EIACP produced an awareness video on green gifting, highlighting the idea of giving indoor plants in beautiful pots as gifts. The video encouraged viewers to adopt this eco-friendly gifting practice, promoting the benefits of plants in improving indoor air quality and fostering a deeper connection with nature.

You tube link:






<https://youtu.be/qknvi9AMYS4?si=nrYysrCA49bRddw4>

- b. Photos:




viii. Development of Information Products and Mobile Apps: Nil

ix. Miscellaneous activities: Awareness Poster




भारतीय उष्णदेशीय मौसम विज्ञान संस्थान, पुणे
पर्यावरण संबंधी जानकारी, जागरूकता, क्षमता निर्माण एवं आजीविका कार्यक्रम
(ई.आई.ए.सी.पी)
(पर्यावरण, वन और जलवायु परिवर्तन मंत्रालय, भारत सरकार)

वसुंधरा दिवस - 2025



"धरती हमारी माँ है, इसका सम्मान करें।
प्रकृति से प्रेम करें, पर्यावरण की रक्षा करें।
पेड़ लगाएँ, जल बचाएँ, प्रदूषण मिटाएँ।
आज नहीं जागे तो कल बहुत देर हो जाएगी।
आइए, इस वसुंधरा दिवस पर संकल्प लें –
हरियाली बढ़ाएँ, धरती बचाएँ!"

५ वसुंधरा दिवस की हार्दिक शुभकामनाएँ! ५



5. Recruitment or Change of EIACP Staff if any with contact numbers and qualification details: Program Officer post is vacant and will be filled soon.

6. Updation of DRC Webpage with details: Nil